

Opera wins iF DESIGN AWARD 2019 in Gold

March 19, 2019

MUNICH, Germany, March 19, 2019 (GLOBE NEWSWIRE) -- Opera Touch won the top distinction in this year's iF DESIGN AWARD, the iF gold award. From 6,375 submissions, only few were awarded the gold by the independent expert iF jury.



Opera Touch wins the iF DESIGN AWARD in Gold. Jury statement: "The Opera Touch interface allows users a much more efficient, faster and even ergonomic browsing experience. The instant accessibility and responsiveness is striking. Spot on for the user's thumb!" - iF International Forum Design Jury

The winning Opera Touch, won a gold award in the discipline Communication, in the mobile app category. The jury released the following statement regarding its decision to issue Opera Touch the gold:

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Opera Touch is a truly innovative mobile browser designed for convenient use on large smartphones. It features an innovative UI that can be operated with the thumb. In most web browsers, users must reach to the top of the screen to access the most important control elements. This gesture is one of the main reasons users accidentally drop their smartphones.

Opera Touch prevents this by introducing the Fast Action Button with all browser control elements positioned at the bottom of the screen. Opera is the only browser that keeps adjusting to users' changing needs and that dares to challenge browser giants such as Chrome or Safari.

The browser also includes such useful features as a cookie dialog blocker, which allows users to block annoying cookie dialogs, a light and dark theme and many more functionalities which facilitate everyday browsing.

"While working on Opera Touch, we wanted to create a beautiful, fast and lightweight browser centered around the ease of use on smartphones with large displays. We now have two of the world's leading design awards to prove it. We first won the the Red Dot in November 2018 and now the iF Design Gold award. Needless to say we are thrilled and would like to encourage everyone to try our browser," said Maciej Kocemba, Product Manager for Opera Touch.

Each year, the world's oldest independent design organization, Hannover-based iF International Forum Design GmbH, bestows the iF DESIGN AWARD on the best submissions.

More information about the design of Opera Touch can be found in the "Design Excellence" section of the iF WORLD DESIGN GUIDE. For the Opera Touch entry go to http://ifworlddesignguide.com/entry/258463-opera-touch

About Opera

Founded in 1995 in Norway, Opera delivers browsers and Al-driven digital content discovery solutions to more than 320 million people worldwide. The company remains one of the most innovative browser creators in the world. Opera is listed on Nasdag under the OPRA ticker symbol.

About the iF DESIGN AWARD

For 66 years, the iF DESIGN AWARD has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. Submissions are awarded in the following disciplines: Product, Packaging, Communication and Service Design, Architecture and Interior Architecture, as well as Professional Concepts. All awarded entries are featured on the <u>iF WORLD DESIGN GUIDE</u>, in the <u>iF design app</u> and are displayed at the <u>iF design exhibition</u>

Hamburg.

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A photo accompanying this announcement is available at http://www.globenewswire.com/NewsRoom/AttachmentNg/e55facb1-5997-4ecb-b04d-bea5cf997ea2.



Source: Opera Limited